Press Release

For immediate distribution

**Camso showcasing its newest track & track system innovations at Hay Days**

*Magog, QC, August 28, 2018* – Camso will be unveiling several new track products at its booth, AD0-AD1, at Hay Days, running from September 8 to 9 in North Branch, Minnesota.

“Like all powersports enthusiasts, we love Hay Days. It’s a sign the season is just around the corner and a chance to connect with riders and partners alike,” said Bruce Dashnaw, Sales & Marketing Executive Director – Powersports at Camso.

At its booth, AD0-AD1, Camso will be showcasing its 2019 snowmobile track lineup along with its latest offering for snowbikers with the 2019 Camso DTS 129 and YETI SnowMX models.

**Snowmobile tracks**

New for 2019, Camso is introducing three tracks that will help riders get the most out of their snowmobiles, based on their riding style and terrain.

* Inspired by mountain track lug geometry, the [Camso Hurricane 175](https://camso.co/en/snowmobile/products/hurricane-175?pr=PS56&backpage=%2Fen%2Fsnowmobile%2Fproducts) offers the perfect balance between deep snow technology and pulse-pounding acceleration. Its 1.75-inch cupped profile design will take both trail and crossover riders deeper into the backcountry and out again.
* The [Camso ICE Storm 150](https://camso.co/en/snowmobile/products/ice-storm-150?pr=PS55&backpage=%2Fen%2Fsnowmobile%2Fproducts) is a factory pre-studded track for precise turns on icy hills, packed snow and groomed trails, powering you through the most challenging conditions. And Camso’s unique two-height lug design provides deep snow flotation with handlebar-gripping acceleration.
* Designed for the deepest mountain snow, the [Camso Conquer 260](https://camso.co/en/snowmobile/products/conquer-260?pr=PS57&backpage=%2Fen%2Fsnowmobile%2Fproducts)’s 2.6-inch lug design is a lightweight track to increase your machine’s available horsepower, requiring less throttle input in turns and on side hills.

**Dirt-to-snow conversion track systems**

For snowbike riders, the all-new [2019 Camso DTS 129](https://camso.co/en/dirt-bike/products/dts-129?pr=PS02&productType=11914&backpage=%2Fen%2Fdirt-bike%2Fproducts%3FproductType%3D11914) and the [2019 YETI SnowMX](https://yetisnowmx.ca/) track conversion systems feature significant improvements to ensure even greater agility and performance.

On the newest Camso DTS 129, a significantly improved suspension geometry gives a smoother ride when riders make the leap from trail to deep snow. A complete pre-bled disc brake system also makes installation easier, while the riveted reinforcement on the front mounting point and around the chain tensioner dissipates operational stress along the entire panel.

Meanwhile, the YETI SnowMX system is up to 30 pounds lighter than any other system, thanks to its unique carbon fibre chassis and titanium driveshaft, and a new Camso lightweight track design for all models. Its redesigned titanium a-arm and the new polymer brake shield will answer the needs of the most extreme snowbikers.

**Cody Matechuk and more**

Booth AD0-AD1 will feature not only Camso experts to explain the latest innovations that are going into the 2019 tracks and track systems, but also Cody Matechuk, 2018 X Games champion in SnowBikeCross. Cody rode to victory using the YETI SnowMX 120SS, paired to a Yamaha YZF450 motorcycle, and will be available all weekend to answer questions and give his impressions of the YETI SnowMX systems.

Visitors to Hay Days will also get a close-up look at Camso’s ATV and UTV track conversion systems. By equipping their machines with tracks, ATV and UTV owners get reliable year-round mobility to go through deep snow, serious mud and swampy terrain.

**About Camso**

Camso, the Road Free company, is a world leader in the design, manufacturing, and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7,500 dedicated employees who place 100% of their effort on 11% of the global tire and track market—the off-the-road market. It operates advanced R&D centres and manufacturing plants in North and South America, Europe and Asia. Camso is a supplier to leading original equipment manufacturers (OEM) and distributes its products in the replacement market through its global distribution network.

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