Press Release

For immediate distribution

**Camso adds a new dirt-to-snow bike conversion system to its aftermarket offering in addition to its T4S for ATVs and UTVs**

*Magog, QC, March 07, 2016* – Camso, formerly Camoplast Solideal, announces a new aftermarket solution for Powersports enthusiasts looking to convert their off-road motorcycle, or dirt bike, to a track and ski vehicle.

The Camso dirt-to-snow bike conversion system allows riders to switch the front wheel of their off-road motorcycle with a ski and the rear drive systems with a tracked undercarriage. This conversion system provides new heights of mobility and access in deep snow conditions that would otherwise be impossible with a conventional motorcycle.

“Tracks and tracks systems are in our DNA,” says Bruce Dashnaw, Sales & Marketing Director – Powersports at Camso. “The snow bike niche is new and very exciting. We’re enthusiastic to become part of a select group of manufacturers that offers this product and to generate interest in this new type of recreational riding,” adds Dashnaw.

Camso has established its leadership in the powersports industry by focusing all its efforts on off-the-road mobility solutions for both OEM, OEA and its independent distribution channels. Camso is recognized for highly engineered, top performing and reliable products delivered with short lead times.

Adding a new product to its aftermarket offering is a natural step for Camso, which is known for its ability to deliver unique, client-tailored products and services across different niches and channels.

The new Camso dirt-to-snow bike conversion system is a universal conversion kit. Fitted with Camso's hi-performance track, it promises to be one of the lightest systems on the market, combining motocross agility and snowmobile performance. The new Camso dirt-to-snow bike conversion system will be available to consumers this fall through its established network of thousands of powersport dealers worldwide.

**About Camso, formerly Camoplast Solideal**

Camso, the Road Free company, is a world leader in the design, manufacturing, and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7,500 dedicated employees who place 100% of their effort on 11% of the global tire and track market; the off-the-road market. It operates advanced R&D centres and manufacturing plants in North and South America, Europe and Asia. Camso is a supplier to leading original equipment manufacturers (OEM) and distributes its products in the replacement market through its global distribution network.

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