Press Release

For immediate distribution

**Camso expands manufacturing capacity to support the successful launch of its new dirt-to-snow bike (DTS) conversion track system**

*Magog, QC, February 09, 2017* – Camso, formerly Camoplast Solideal, completes expansion of its Shawinigan, Québec manufacturing facility to support the demand of its new Camso DTS 129 product line.

Camso grows its Shawinigan facility footprint by 25% and its manufacturing capacity by 50% by adding a new assembly line following a whole-hearted response from powersports enthusiasts over the new Camso DTS 129.

“In addition to adding an assembly line and increasing our workforce, best-in-class LEAN manufacturing practices were also implemented”, says Emmanuelle Beaudry, Plant Executive Director – Powersports at Camso. “This is our second expansion, with the first being in 2011 to support our ATV & UTV track systems business growth when we moved into a new larger facility,” adds Beaudry.

Camso announced the DTS 129 to the market in the spring of 2016, with availability to riders through its established network of thousands of powersports dealers worldwide in fall 2016. Start-up of the new assembly line was as planned, and by mid-November the added production capacity was able to serve Camso business model of same day shipments on daily orders. Final touches on the facility were completed at the end of January.

Camso has established its leadership in the powersports industry by focusing all its efforts on off-the-road mobility solutions for both OEM, OEA and its independent distribution channels. Camso is recognized for highly engineered, top performing and reliable products delivered with short lead times.

**About Camso, formerly Camoplast Solideal**

Camso, the Road Free company, is a world leader in the design, manufacturing, and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7,500 dedicated employees who place 100% of their effort on 11% of the global tire and track market; the off-the-road market. It operates advanced R&D centres and manufacturing plants in North and South America, Europe and Asia. Camso is a supplier to leading original equipment manufacturers (OEM) and distributes its products in the replacement market through its global distribution network.

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