# **Press release**

# **For immediate release**

**Camso launches new non-marking press-on forklift tire series to meet indoor applications and rental fleets’ requirements**

*Magog, November 20, 2019 –* Camso introduces the [Solideal PON 555 NM](https://camso.co/en/material-handling/products/pon-555-nm) and [PON 550 NM](https://camso.co/en/material-handling/products/pon-550-nm) by Camso, two new non-marking additions to the Solideal PON series. These new and improved non-marking press-on tires were developed to deliver increased energy efficiency and thermal performance.

Both tires are designed to meet the growing needs of indoor applications and rental fleets with operations of medium intensity usage, offering customers a non-marking solution with industry-leading life. Indeed, companies don’t want to see tire marks or black rubber dust on the floor or on their goods, and a growing number of industries have set regulations that require the use of non-marking tires – but none of them can compromise on life or performance.

“As more operations have moved indoors and require cleaner working environments, non-marking tires have become an imperative for approximately 30% of forklift applications,” says Thierry Miche, Product Line Executive Director – Material Handling, at Camso. “When combined with a rise in rental applications and a growing trend in electric forklifts, it’s no surprise that the demand for performing non-marking solutions is increasing. As a leader in the industry, we want to offer solutions that tackle new challenges as they arise.”

**A non-marking solution that is energy-efficient and reduces heat build-up, without compromising performance**

The Solideal PON non-marking series was developed to offer lower rolling resistance, which increases energy efficiency, an important feature when it comes to keeping fuel consumption and battery usage to a minimum. Furthermore, the improved natural rubber used in the non-marking compound reduces chunking and cutting, whilst the unique two-stage construction lowers heat build-up. Continuously improved thermal performance is a key requirement to decrease tire failure and eliminate forklift downtime.

The new tires added to the PON series are:

* **The Solideal PON 555 NM** – smooth-surfaced tire: ensures clean working environment, low rolling resistance and improved thermal performance. It has been especially designed to provide maximum lifespan for medium intensity applications requiring non-marking press-on tires.
* **The Solideal PON 550 NM** – treaded tire: has all the features and benefits of the PON 555 NM, with a wide profile and flat footprint for increased stability and grip. It benefits from the company’s established tread pattern design, which has proven its reliability for over 25 years.

**Solideal PON series: a complete range of press-on forklift tires**

With these new non-marking forklift tires, life is now a given across Camso’s entire press-on line, which is available in standard black, non-marking, and Camso’s patented non-marking anti-static technology, delivering maximum life for any press-on application and intensity usage.

To learn more, visit [Camso’s website](http://camso.co/en/material-handling/).

**About Camso**

Camso, the Road Free company, is a world leader in the design, manufacturing, and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7,500 dedicated employees who devote 100% of their effort to 11% of the global tire and track market—the off-the-road market. It operates advanced R&D centres and manufacturing plants in North and South America, Europe and Asia. Camso supplies its products to leading original equipment manufacturers (OEMs) under the names Camso and Solideal, and distributes its products in the replacement market through its global distribution network.

**- 30 -**

**For Product Information:**

Thierry Miche, Product Line Executive Director – Material Handling

Eddastraat 40/3 - 9042 Gent - Belgium

Tel: +32 (0)9 259 10 33

thierry.miche@camso.co

[camso.co](http://www.camso.co/)

**For Company Information:**

Derek Bradeen, Executive Director, Brand, Communications and Global Marketing

2633 Macpherson Street
Magog, Québec J1X 0E6 CANADA
Tel.: +1 819-869-8019
derek.bradeen@camso.co

[camso.co](http://www.camso.co/)