Press release

For immediate release

**Camso launches its certified remanufactured tracks and wheels program**

*Magog, QC, March 1, 2018* – Camso announces the official launch of its [certified remanufactured tracks and wheels program](https://camso.co/en/products-solutions/agriculture/products?productType=AgRemanufacturedTracksAndWheels), showing once again its commitment to provide the lowest operating cost solution.

“With this program, Camso is giving multiple lives to a product farmers have always trusted, and provides an alternative to get into a Camso track or wheel product,” said Martin Lunkenbein, Service and Aftermarket Sales Executive Director – Agriculture at Camso. “As track applications become more popular among farmers, our remanufactured program offers customers an affordable way to increase the return on investment from their purchase.”

Camso certified remanufactured products provide farmers with an economical, effective and durable solution for general AG applications that will extend the use of tracks and wheels on their equipment. Camso certified remanufactured products are built with the same Camso original material and quality. “As the industry’s leader in tracks, we have the knowledge and technology to ensure the successful remanufacturing of these products,” explained Lunkenbein. “As the original manufacturer, we know best how the products were built and fully understand the compatibility of all materials involved. This level of understanding allows us to deliver durable and performant products to customers while lowering their cost of operation”

Camso’s certified remanufactured program offers customers two options to get multiple lives out of their tracks and wheels. “When customers participate in our program, Camso takes their old tracks and puts new tread bars on the carcass, remanufacturing the used tracks and giving them new life,” said Lunkenbein. Customers may also order remanufactured products from the company’s inventory via their local Camso dealer.

The official program announcement follows a pilot program launched last summer. During the pilot program, Camso carefully monitored the performance of its remanufactured products and vigorously pursued customer validation for more than 500 hours in the field. “Since the end of the year, we received additional validation from users in Kansas and Texas. Results are positive: tread bars of the remanufactured tracks showed the same adhesion and performance as new tracks,” according to Lunkenbein.

In the long term, Lunkenbein said the idea of utilizing remanufactured-ready tracks and wheels will be as common as it is for other replacement parts. “This is a game changer in the way customers will purchase tracks and wheels in the future,” said Lunkenbein. “Customers can now think of a product that provides the lowest operating cost through its first life, while considering the multiple lives that can be delivered after its initial cycle.”

Camso’s certified remanufactured tracks and wheels program will be available as of March 16, 2018. Customers can contact Camso customer service for more details and visit [camso.co](https://camso.co/en/products-solutions/agriculture/products?productType=AgRemanufacturedTracksAndWheels)

**About Camso, formerly Camoplast Solideal**

Camso, the Road Free company, is a world leader in the design, manufacturing, and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7,500 dedicated employees that place 100% of their effort on 11% of the global tire and track market—the off-the-road market. It operates advanced R&D centres and manufacturing plants in North and South America, Europe and Asia. Camso supplies its products to leading original equipment manufacturers (OEM) under the names Camso and Solideal and distributes its products in the replacement market through its global distribution network.

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