PRESS RELEASE *For immediate release*

Camso increases prices for its Material Handling and Construction products

*Magog, Québec, February 28, 2017* – Camso, formerly Camoplast Solideal, will be implementing a price increase by an average of 8% for all of its Material Handling and Construction products, as of April 1, 2017 due to rising costs of raw materials.

The price increase will affect all aftermarket customers globally, but will vary depending on product line and regions.

“Raw material prices have increased significantly and additional increases are expected,” said Derek Bradeen, Camso’s Global Director of Brand and Communications. “Faced with this reality, we’re compelled to reflect this in the pricing of our products,” concludes Bradeen.

Camso remains committed to delivering the most performant and competitive products that meet the unique niche mobility needs of the Compact Construction and Material Handling industries. The company wil continue to best serve its dealers and distributiors by providing them with the right tire for any application their clients are running.

About Camso, formerly Camoplast Solideal

Camso, the Road Free company, is a world leader in the design, manufacturing, and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7,500 dedicated employees that place 100% of their effort on 11% of the global tire and track market—the off-the-road market. It operates advanced R&D centres and manufacturing plants in North and South America, Europe and Asia. Camso supplies its products to leading original equipment manufacturers (OEM) under the names Camso and Solideal and distributes its products in the replacement market through its global distribution network.

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