



Press release  
For immediate distribution

## **Camso announces Industrial Tyre Specialists as the new distributor for the Irish market**

*Magog, QC, June 28, 2018* – Camso is pleased to announce the addition of Industrial Tyre Specialists (ITS) as the aftermarket distributor for Camso products in Ireland. ITS will be distributing Camso’s full lineup of Construction and Material Handling products to the Irish market as a premium solution provider.

“Industrial Tyre Specialists is a strong quality-oriented company which places a high priority on customer satisfaction and second to none service levels. These are values that fit perfectly with ours and we look forward to developing our application specific product and service offering to the market with them,” explains Stephen Payne, Aftermarket Sales Director UK & Ireland for Camso.

ITS is a family run business established for over 30 years as the leading industrial tyres and service provider in Ireland. With two mobile tyre units on the road, four specially designed industrial presses, other presses strategically placed throughout Ireland and wheel exchange program with next day delivery nationwide, they’ll be able to assist Camso customers with the Lowest Operating Cost solutions.

Industrial Tyre Specialist will be offering to the Irish market an increased range of Camso products for forklifts and compact construction equipment including some of Camso’s newest releases: The Solideal AIR550 and AIR561, the Solideal RES Series for the Material Handling industry; and a complete new range of multi-purpose construction tyres (MPT) for telehandlers, compact wheel loaders, mini-dumpers and backhoe loaders.

With its experience and distribution network all across Ireland, ITS is a great addition to Camso’s footprint and will contribute to enhancing the company’s overall customer experience in the region.

### **About Camso**

Camso, the Road Free Company, is a world leader in the design, manufacturing, and distribution of off-road tyres, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7,500 dedicated employees who place 100% of their effort on 11% of the global tyre and track market—the off-road market. It operates advanced R&D centres and manufacturing plants in



North and South America, Europe and Asia. Camso supplies its products to leading original equipment manufacturers (OEM) under the names Camso and Solideal and distributes its products in the replacement market through its global distribution network.

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**For product or service information:**

Steve Payne, Aftermarket Sales Director UK & Ireland  
Vale Business Park, Llandow, Cowbridge, Vale of Glamorgan, CF71 7PF  
Tel.: (01446) 774914  
[Stephen.payne@camso.co](mailto:Stephen.payne@camso.co)  
[camso.co](http://camso.co)

**For company information:**

Derek Bradeen, Executive Director, Brand, Communications and Global Marketing  
2633 MacPherson Street  
Magog, Quebec J1X 0E6 CANADA  
Tel.: +1 819 869 8019  
[derek.bradeen@camso.co](mailto:derek.bradeen@camso.co)  
[camso.co](http://camso.co)