



**Press release  
For immediate release**

## **CAMSO launches ICE° ARROWHEAD 130 snowmobile track**

- **Factory pre-studded snowmobile track at 15° angle**
- **Track provides ultimate traction on hard-packed snow and ice**

**Magog, Quebec — March 7, 2024** — CAMSO works to push the limits, which is achieved with the new ICE° Arrowhead 130 snowmobile track. The track is designed to provide trail snowmobilers – both cruisers and aggressive riders – outstanding responsiveness, powerful acceleration and excellent handling in severe trail conditions.

“To maintain the leading position in the Powersports industry, Camso is committed to introducing innovative products for snowmobile enthusiasts from different segments, from trails to mountains,” said Claudie Durand, marketing director for Powersports for Michelin North America. “Riders will notice reduced spinning of the track when pressing on the throttle, and they’ll feel power going straight from the engine to the surface – especially noticeable with high-horsepower machines.”

This track is specifically for the market of snowmobilers who prefer tracks with pull-through studs. With the ICE° Arrowhead 130, riders can expect a factory pre-studded, ready-to-install snowmobile track that doesn’t compromise on performance. It offers excellent control for security and an aggressive response from throttle to snow. It has been developed for optimal performance on hard-packed snow and ice.

With this track, Camso is bringing many firsts to the industry:

- Newly designed, lighter carbide studs that stick out ¼ inch from the lug for great traction, maneuverability and security in severe conditions, such as ice and hard-packed trails.
- Camso’s first factory pre-studded track at 15° angle (patented) with 75% of studs facing forward and 25% facing backward – the optimal attack-angle ratio designed for responsiveness.
- The first track design with a 12-pitch lug pattern to increase the number of scratch lines on the surface to 80 for aggressive handling and unraveling of packed snow, all while keeping noise and vibrations to a minimum.

The ICE° Arrowhead 130 will be available in four sizes: 120, 129, 137 and 146. Consumers can contact their local dealer to inquire about availability.

### **About Camso**

Camso specializes in off-road tires, wheels, rubber tracks and track systems for the material handling, construction, agriculture and powersports industries. Our high-performance products are specifically designed to meet the unique mobility needs of each application in the off-highway vehicle market. Recognized by leading original equipment manufacturers (OEMs), Camso products are also distributed to the aftermarket through our global distribution network.

**About Michelin North America**

Michelin, the leading mobility company, is dedicated to enhancing its customers' mobility and sustainably; designing and distributing the most innovative tires, services, and solutions for its customers' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve a variety of industries. Headquartered in Greenville, South Carolina, Michelin North America has approximately 23,000 employees and operates 34 production facilities in the United States and Canada. ([michelinman.com](http://michelinman.com))

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