Press release

For immediate distribution

 **Camso showcasing new construction tires and tracks at SMOPYC**

*Magog, QC, April 19, 2017* – Camso, formerly Camoplast Solideal, will be attending later this month SMOPYC in Zaragoza, Spain, the international trade show for public works, construction and mining machinery.

“As the leader in compact construction tires and tracks, this is an excellent opportunity for Camso to meet with the people who benefit most from our innovative products,” says David De Waele, Executive Director, Product Management for Construction (EMEA/APAC). “As construction jobs have become more demanding and applications more specialized, we believe that the tires and tracks that work in them should evolve too. That’s why we aim to provide customers with the product that suits their particular application.”

For many of those visiting the Camso booth 20-26 in Hall 6, it will be their first opportunity to see the company’s latest additions to the skid steer tire lineup : the Camso SKS 753 and Camso SKS 532. The Camso SKS 753 is the next generation of the popular Solideal Lifemaster SKZ tire, providing users with 30% more tire life, while the Camso SKS 532 surpasses its predecessor, the Solideal Xtra Wall, with 30% longer life.

The company is also introducing a brand new next generation multi-purpose tire for telehandlers, compact wheel loaders and mini-dumpers. Built to maximize versatility and durability on mixed hard surfaces, the MPT 753 is the next generation of Solideal 4L I3, surpassing its predecessor with 29 % longer life. Its void guard and impact guard features bring enhanced puncture resistance, while its innovative non-directionnal tread pattern provides an excellent balance between traction and ride quality.

All Camso SKS 753, SKS 532 and MPT 753 are part of Camso’s “Next Generation” initiatve to reinvent its construction tire line. “Camso’s R&D and product development teams have worked in the last years to bring to the market the best performing, most durable and innovative tire solutions for the toughest construction applications,” De Waele added. “We look forward to sharing what we’ve learned with those who will directly benefit from what we’ve developed.”

Camso will also be showcasing tires for soil compactors, wheel loaders, articulated dump trucks, wheel excavators, forklifts and rubber tracks for mini-excavators. Camso being the market leader in compact construction tires and tracks, its products are engineered to provide the best performance and durability for their application.

Founded in 1980 and held every three years, the SMOPYC is at its 17th edition and will showcase the very best in public works, construction and mining machinery. There will be more than 200 exhibitors from nearly 30 countries, representing every facet of the public works, construction, and mining machinery sectors. Camso will be prominently located in Hall 6, booths 20-26 , April 25 and 29.

**About Camso, formerly Camoplast Solideal**

Camso, the Road Free company, is a world leader in the design, manufacturing, and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7,500 dedicated employees that place 100% of their effort on 11% of the global tire and track market—the off-the-road market. It operates advanced R&D centres and manufacturing plants in North and South America, Europe and Asia. Camso supplies its products to leading original equipment manufacturers (OEM) under the names Camso and Solideal and distributes its products in the replacement market through its global distribution network.

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