**Press release**

**For immediate release**

Camso CTS Halftrack system makes Italian debut at Fieragricola

*Magog, Quebec, February 3rd, 2020* – Camso showcased its latest agricultural product innovations at the 114th annual Fieragricola, which was taking place in Verona, Italy from January 29 to February 1.

Front and centre at the Camso display booth was the CTS Halftrack, a new conversion track system for 110-165 HP tractors. While converting these mid-size tractors to tracks had been financially restrictive in the past, the CTS Halftrack offers the first truly affordable alternative for agricultural producers seeking to minimize soil compaction while maximizing traction and productivity.

“We’re really pleased to be able to show farmers in Italy and surrounding countries how the CTS Halftrack will benefit them, both in the field and on the bottom line,” said Andrea Pavan, Aftermarket Sales Director EMEA – Agriculture, at Camso. “This is the industry’s first genuinely affordable, bolt-on halftrack solution, while its durability and ease of mounting and dismounting means they can maintain optimal productivity.”

**Latest Agricultural Technologies**

Fieragricola is one of the premiere agricultural trade shows in Italy, where manufacturers and other agricultural innovators highlight the latest developments in farm machinery, products and services. It’s where forward-looking farmers go to see what’s new.

It’s a natural fit for Camso, which has the broadest range of products for agriculture on the market. Visitors to the Camso booth (Stand 8 of Hall 6) had the opportunity to learn more about its products, and talk with experts to see which products would best meet their ever-evolving needs. Other products on display included Camso’s AG 2500 and AG 6500 rubber tracks.

“Our tracks and track systems ensure that farmers can get the most out of their equipment, providing the benefits only tracks can bring,” said Pavan. “And in the case of the CTS Halftrack, those benefits include road speeds and maneuverability similar to that of a wheeled tractor. It’s really the best of both worlds,” he concluded.

To learn more about Fieragricola, go to <http://www.fieragricola.it/EN>

**About Camso**

Camso is a world leader in the design, manufacturing and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7,500 dedicated employees that place 100% of their effort on 11% of the global tire and track market –the off-the-road market. The company operates advanced R&D centres and manufacturing plants in North and South America, Europe and Asia. Camso supplies its products to leading original equipment manufacturers (OEMs) under the names Camso and Solideal, and distributes its products in the replacement market through its global distribution network.

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# For product information Andrea Pavan, Aftermarket Sales Director EMEA - Agriculture

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