Press release

For immediate distribution

**Camso expands collaboration with Yamaha Motor Corporation, U.S.A., to include dirt-to-snow bike conversion**

*Magog, QC, September 14, 2017* – Camso is expanding its current collaboration with Yamaha Parts and Accessories, a division of Yamaha Motor Corporation, U.S.A., with the aim of extending the ride of dirt bike and ATV owners.

Dirt bike riders seeking to enjoy their vehicle year round will be able to add Camso’s dirt-to-snow bike conversion system, the Camso DTS 129, to Yamaha’s WR450F™. Meanwhile, the all-new Yamaha Kodiak 450® mid-size all-terrain vehicle will also be available with the Camso ATV R4S track system as an option, allowing greater access to a broader playground at a lower price. The new snowbike offering, as well as the availability of track system on their newest ATV, ensures all-season mobility for Yamaha customers.

“Camso is recognized in the industry as a solid partner able to deliver leading track systems for both OEM, OEA and its independent distribution channels, exceeding standards and customer expectations,” explains Bruce Dashnaw, Sales & Marketing Executive Director – Powersports at Camso. “We look forward to working with Yamaha through the extension of existing partnerships, and developing an even deeper understanding of consumers' off-the-road mobility needs.”

 “With Camso’s unique product technologies and deep understanding of niche markets, it was a natural choice to expand our collaboration to include the Camso DTS 129 and ATV R4S track systems,” says Frank Pittman, Vice President, Customer Support Group, Yamaha Motor Corporation, U.S.A.

Building on this collaboration, Powersports enthusiasts will be able to purchase the Camso DTS 129 and ATV R4S through Yamaha’s authorized dealer network, using the same distribution model as the existing agreement with Yamaha for sales of Camso’s ATV T4S and UTV 4S1 systems.

**About Camso, formerly Camoplast Solideal**

Camso, the Road Free company, is a world leader in the design, manufacturing, and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7500 dedicated employees that put 100% of their effort into 11% of the global tire and track market—the off-the-road market. It operates advanced R&D centres and manufacturing plants in North and South America, Europe and Asia. Camso supplies its products to leading original equipment manufacturers (OEMs) under the Camso and Solideal names, and distributes its products in the replacement market through its global distribution network.

**About Yamaha Motor Corporation, U.S.A.**

Headquartered in Cypress, California, Yamaha Motor Corporation, U.S.A. (YMUS) is a leading distributor in the motorsports market, with the most diversified line of such products in America. Yamaha’s ever-expanding product offerings include motorcycles, ATVs, side-by-side vehicles, personal watercraft, snowmobiles, boats, outdoor power equipment, accessories, apparel and much more, which are sold through a nationwide network of dealers in the United States.

Yamaha products are recognized the world over for superior quality in design, technology, craftsmanship and customer-oriented services. These products and services under the brand name of Yamaha are highly regarded as the best available by a large number of professionals, institutions, business people within the related industries, and consumers.

This document contains many of Yamaha's valuable trademarks. It may also contain trademarks belonging to other companies. Any references to other companies or their products are for identification purposes only, and are not intended to be an endorsement.

-30-

**For product information:**

Bruce Dashnaw, Sales & Marketing Executive Director – Powersports

1 Martina Circle

Plattsburgh NY  12901 UNITED STATES

Tel.: +1‑518‑562‑4418

bruce.dashnaw@camso.co

[camso.co](http://www.camso.co/en/home)

## For company information:

Derek Bradeen, Executive Director, Global Marketing, Brand and Communications
2633 MacPherson Street
Magog QC  J1X 0E6 CANADA
Tel.: +1‑819‑869‑8019
derek.bradeen@camso.co
[camso.co](http://www.camso.co/en/home)

**For Yamaha information:**

Jonathan Frank, Marketing Manager – Parts & Accessories Division

Tel.: +1‑770‑420‑6083

Jonathan\_frank@yamaha-motor.com
[yamaha-motor.com](http://www.yamaha-motor.com/)