# **Press release**

# **For immediate release**

# **Camso launches three new press-on tires for maximum productivity and uptime**

*Magog, October 24, 2017 –* Camso, formerly Camoplast Solideal, introduces three new press-on (PON) tire models to meet the growing demands of forklifts operating in high- and medium-intensity applications.

The Material Handling industry has evolved considerably in recent years. Larger forklift models are using more specialized attachments and now come equipped with hydrostatic transmissions, automotive-type active stability systems and specialized attachments. These material movers now have to carry heavier loads in more confined spaces while moving faster.Combined with increased travel distance and less cool-down time between jobs, duty cycles are more severe than ever before.

“When operating in such high intensity applications, tires are pushed beyond their limits and are very likely to experience heat build-up. This can result in rubber fatigue or even thermal tire failure causing unscheduled forklift downtime,” says Erick Bellefleur, Product Line Executive Director – Material Handling at Camso. “As the world’s largest manufacturer of press-on tires, we know that downtime is not an option for material handling operations. It’s our job to understand the unique mobility needs of any forklift and its application requirements,” adds Bellefleur.

**The all-new Solideal PON 775 high-intensity tire**

The new Solideal PON 775 by Camso raises the bar and is especially designed for high intensity applications where other press-ons fail quickly. When compared to the Solideal Magnum SM ERP:

* It delivers 90% better resistance to internal heat build-up.
* It shows 70% better energy efficiency due to low-rolling-resistance rubber compounds.
* It provides 45% longer tire life due to an abrasion-resistant tread compound.
* It features a unique and patented sidewall design to relieve stress on the tire edges and reduce ground pressure.

A full range of Solideal PON 775 sizes are available, right up to and including a new 33-inch tire.

**The revamped Solideal PON 555/550 medium-intensity tires**

Camso’s medium-intensity Solideal PON 555 and 550 are enhanced versions of the Magnum traction and smooth models, long established as industry standards. By improving the materials and tire construction process, these new tires will provide:

* 45% longer tire life
* 6% better resistance to internal heat build-up
* 8% improved energy efficiency

“Fleet owners expect maximum life for a tire regardless of the intensity of their job,” says Bellefleur. “Our new tire technologies deliver maximum durability by minimizing internal heat build-up.”

Together, the new Solideal PON 775 and the Solideal PON 555 and 550 were designed as a series to bring maximum lifespan for different application intensities and to provide customers with the lowest operating cost solution.

**About Camso, formerly Camoplast Solideal**

Camso, the Road Free company, is a world leader in the design, manufacturing and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7,500 dedicated employees that place 100% of their effort on 11% of the global tire and track market –

the off-the-road market. The company operates advanced R&D centres and manufacturing plants in North and South America, Europe and Asia. Camso supplies its products to leading original equipment manufacturers (OEMs) under the names Camso and Solideal, and distributes its products in the replacement market through its global distribution network.

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