**Press release**

**For immediate release**

**Camso unveils new smart track technology**

Magog, Qc, November 28 – Camso, formerly Camoplast Solideal, recently unveiled its new smart track technology during Agritechnica, which took place Nov. 12–18 in Hanover, Germany.

This proprietary Camso technology (patent pending) represents a huge leap forward in integrated track technology. Smart track technology will help farmers protect their investment while improving the track’s durability.

“As the leader in track development, we’re committed to redefining the industry standard and engineering products that respond to the evolution of farming equipment. The market is heading toward more specialized applications, toward larger, heavier and faster machines, and toward greater productivity,” explains Martin Lunkenbein, Service and Aftermarket Sales Executive Director – Agriculture at Camso. “We offer the broadest range of tracks in the industry and keep expanding our range to meet the needs of the market. New technology releases such as smart tracks demonstrate our commitment to develop solutions that advance a farmer’s operation in terms of efficiency, and productivity,” he says.

Coming soon, Camso’s first chapter of smart track technology involves high speed roading. “With higher roading speeds and fields farther away from each other, farmers are looking to operate at maximum transport efficiency. Our integrated solution allows for optimal machine speed while avoiding heat build-up, which can cause premature track damage,” says Lunkenbein. Camso already offers the leading roading track solution, using the best compounds and ensuring optimized tread life.

Camso’s technology employs a temperature sensor embedded in the track. If the track reaches high temperature levels, the sensor sends a signal to the tractor, ensuring that speed is readily adjusted to protect the track investment.

This smart roading solution is the company’s first of many smart track applications, expanding the company’s vision to support farmers.

Camso is the number one choice of tracks supplier among OEMs and closely collaborates with partners to develop new products. “We’re looking forward to expanding current partnerships with OEMs. Their customers will be among the first to benefit from these new technologies we’re bringing to market,” concludes Lunkenbein.

**About Camso, formerly Camoplast Solideal**

Camso, the Road Free company, is a world leader in the design, manufacturing, and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. It employs more than 7,500 dedicated employees that place 100% of their effort on 11% of the global tire and track market—the off-the-road market. It operates advanced R&D centers and manufacturing plants in North and South America, Europe and Asia. Camso supplies its products to leading original equipment manufacturers (OEM) under the names Camso and Solideal and distributes its products in the replacement market through its global distribution network.

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